

## **Privacy Policy**

TARC Limited is committed to maintain the privacy and accuracy of information that has been provided on this website ([www.tarc.in](http://www.tarc.in)). This Privacy Policy governs the manner in which the owner of this website and its subsidiaries, partners, agents and affiliates may collect, use, maintain and disclose information collected from users / visitors of the website.

We encourage you to read the Privacy Policy in entirety to understand the types of Information which may be provided by the user / visitor of this website and collected by the owner of this website which is not limited to their name, email address, mailing address, phone number etc.

The User / Visitor may, however, visit our website anonymously or refuse to supply personal or non-personal identification information.

## **Type of Information / Data Collected**

The website may collect data such as Personal Identification Information or Non-Personal Identification Information defined hereunder:-

### **Personal Identification Information:**

We may collect personal identification information from the user / visitor of the website in a variety of ways, including, but not limited to, when the user visit our site, subscribe to the newsletter, fill out a form, and in connection with other activities, services, features or resources we make available on our website. Users / Visitors may be asked for, an appropriate, name, email address, residential / official address, phone number.

### **Non-Personal Identification Information:**

We may collect non-personal identification information about the user / visitor whenever they interact with our website. Non-personal identification information may include the browser name, the type of computer and technical information about user / visitor means the type of connection to our website, such as the operating system and the Internet service providers utilized and other similar informations.

## **Processing / Purpose of Data Collected**

By using this website the user / visitor of the website agrees to provide information for collection of the information in the database of the Company. The information received by the Company shall not only be used to respond to the inquiries, questions, emails and/or other requests of the users / visitors of this website but also for the purpose of receiving suggestions in order to improve the existing products of the Company, development of the new products as per the requirements of the prospective customers of the company etc. Comments and Suggestions received from the users / visitors of the website shall also be used for the purpose of the improvement of the website for a better user interface.

By accepting to visit the website, the user / visitor agrees to be a part of our mailing list, by which the user / visitor will receive periodic emails about company news, updates, related product or service information, promotions, contest, survey etc. The User at any time may opt to unsubscribe from receiving future emails, which they may do so by contacting us via email.

## **Sharing and Disclosure of Information**

When any user agrees to submits a form, we may ask for the name, email address and phone number apart from what the user mentions in the comments. Once the form is submitted and it reaches us, the information provided by the user is saved in our database for the internal purpose and is not shared with any third party.

It is clarified that, we do not sell, trade, or rent the personal identification information provided by any user or automatically collected by us to others and may only be used by us to revert to queries and future references and for contacting about the products and services of the Company.

However, we may share any generically aggregated or demographic information not linked to any personal information of the User.

## **Changes / Modification of the Privacy Policy**

The privacy policies are subject to change and modification in accordance with the Laws of India and the same shall be updated by the Company on the website at its sole discretion from time to time.

If the Users continue to visit and access this website after those changes are in effect, the Users are deemed to have agreed to the new policies so updated.

### **Web Browser Cookies**

Our Site may use "cookies" to enhance User experience therefore, We are committed to maintain the privacy and accuracy of information that has been / may be provided on this site ([www.tarc.in](http://www.tarc.in)). The User may choose to set their web browser to refuse cookies, or to alert the Users when cookies are being sent. If they do so, Kindly note that some parts of the website may not function properly

### **Disclaimer**

The content and design of the website are the exclusive property of TARC Limited. No person can use or reproduce or allow any other to use or reproduce any image or logo (such as the name) for any reason without prior written consent from Company.

Thus, No person is allowed to retrieve and display the content available on this website for personal, commercial and non-commercial purpose, or cannot reproduce, modify or in any way to make commercial use of the content.

Therefore, By accessing the Company website or providing any / your consent to collection, storage and use of the personal information the user provides (including any changes thereto as provided by the user) for any of the services that we offer the User signify their acceptance of this policy or as may be modified from time to time. The Users are advised not to access this site if they do not agree to our privacy policy.

The abovementioned privacy policy shall be applicable for the information and data collected by our call centers / calling partners as well.